# **POLYONE** INVESTOR PRESENTATION

**SEPTEMBER 2019** 



# FORWARD LOOKING STATEMENTS

In this presentation, statements that are not reported financial results or other historical information are "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements give current expectations or forecasts of future events and are not guarantees of future performance. They are based on management's expectations that involve a number of business risks and uncertainties, any of which could cause actual results to differ materially from those expressed in or implied by the forward-looking statements. They use words such as "will," "anticipate," "estimate," "expect," "project," "intend," "plan," "believe," and other words and terms of similar meaning in connection with any discussion of future operating or financial performance and/or sales.

Factors that could cause actual results to differ materially from those implied by these forward-looking statements include, but are not limited to:

- Our ability to identify and evaluate acquisition targets and consummate and integrate acquisitions
- Disruptions, uncertainty or volatility in the credit markets that could adversely impact the availability of credit already arranged and the availability and cost of credit in the future;
- The effect on foreign operations of currency fluctuations, tariffs and other political, economic and regulatory risks;
- Changes in polymer consumption growth rates and laws and regulations regarding the disposal of plastic in jurisdictions where we conduct business;
- Changes in global industry capacity or in the rate at which anticipated changes in industry capacity come online;
- Fluctuations in raw material prices, quality and supply and in energy prices and supply; production outages or material costs associated with scheduled or unscheduled maintenance programs;
- Unanticipated developments that could occur with respect to contingencies such as litigation and environmental matters;
- An inability to raise or sustain prices for products or services;
- Information systems failures and cyber attacks; and
- Other factors affecting our business beyond our control, including, without limitation, changes in the general economy, changes in interest rates and changes in the rate of inflation.

The above list of factors is not exhaustive.

PolyOne Corporation

We undertake no obligation to publicly update forward-looking statements, whether as a result of new information, future events or otherwise. You are advised to consult any further disclosures we make on related subjects in our reports on Form 10-Q, 8-K and 10-K that we provide to the Securities and Exchange Commission.

# USE OF NON-GAAP MEASURES

One Corporation

- This presentation includes the use of both GAAP (generally accepted accounting principles) and non-GAAP financial measures. The non-GAAP financial measures include: adjusted EPS, adjusted operating income, and return on invested capital.
- PolyOne's chief operating decision maker uses these financial measures to monitor and evaluate the ongoing performance of the Company and each business segment and to allocate resources. In addition, operating income before special items and adjusted EPS are components of various PolyOne annual and long-term employee incentive plans.
- A reconciliation of each non-GAAP financial measure with the most directly comparable GAAP financial measure is attached to this presentation which is posted on our website at www.polyone.com.





# VISION

To be the world's premier provider of specialized polymer materials, services and solutions



# SAFETY FIRST

#### **Injuries per 100 Workers**







### **POLYONE** POST PP&S DIVESTMENT 2018 REVENUE | \$2.9 BILLION





# PROOF OF PERFORMANCE



|  | 2006 | 2018  |
|--|------|-------|
| ROIC**                                 | 5.0% | 14.1% |
| <b>Operating Income</b><br>% of Sales  |      |       |
| Color, Additives &<br>Inks             | 1.7% | 15.1% |
| Specialty Engineered<br>Materials      | 1.1% | 11.2% |
| Performance<br>Products<br>& Solutions | 4.3% | 10.0% |
| Distribution                           | 2.6% | 5.6%  |

#### \*Pro Forma for sale of DSS

\*\*ROIC is defined as TTM adjusted OI after tax divided by the sum of average debt and equity less cash over a 5 quarter period

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## SUSTAINABLE PATH TO DOUBLE-DIGIT EPS GROWTH



## INVESTMENT IN COMMERCIAL RESOURCES DRIVING GROWTH

#### **Increased commercial headcount**



#### Sustained revenue increases led by organic business



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# THE EVOLVING CUSTOMER RELATIONSHIP



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PolyOne.



## **EXPANDED PATH** ADDING CUSTOMER TOUCHPOINTS

Investments in digital and dedicated inside sales to improve customer experience

110% increase in leads (from 6,000 to 12,700) driven by website, phone, and online chat





## ALIGNING WITH TRENDS FOR GROWTH





# INNOVATION





2006

#### **Vitality Index**

2018

% of sales from products launched last 5 years





# **3 HORIZONS** OF DEVELOPMENT

### ΙΝΝΟΥΑΤΙΟΝ



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# **INNOVATION** PIPELINE





# INNOVATION SPOTLIGHT: COMPOSITES



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# **COMPOSITES** REFRESHER





# **STRATEGIC** INVESTMENT HISTORY

|  |      |  |      | Acquired<br>Polystrand                               |  |      |  |  |
|--|------|--|------|--|--|------|--|--|
|  |      |  |      | Thermoplast  | Thermoplastic Composites                                   |      |  |  |
|  |      | Acquired<br>Glasforms                    |      | Acquired<br>Gordon<br>Composites                     |  |      |  |  |
|  |      | Continuous Fiber Thermosets              |      |  |  |      |  |  |
| Long Fiber Installed LFT<br>Thermoplastic production<br>(LFT) Barbastro,<br>Technology Spain |      | Installed LFT<br>production<br>Avon Lake |      | Acquired<br>PlastiComp,<br>specialty LFT<br>producer | Acquired<br>Fiber-Line,<br>specialty<br>fiber<br>processor |      |  |  |
| Long Fiber Reinforced Thermoplastics   |      |  |      |  |  |      |  |  |
| 2009   | 2011 | 2012                                     | 2015 | 2016   | 2018   | 2019 |  |  |



# **COMPOSITES** IN TRANSPORTATION







#### WATERCRAFT

Bulkheads and Transoms Ceilings and Hatches Doors and Cabinetry

#### HEAVY TRUCK

Flooring & Side Panels Aerodynamic Fairings Seat and Bunk Reinforcements



RAIL

Flooring Door Panels Side Walls

# FIBER-LINE HIGHLIGHTS



Estimated 2019 Sales:

\$100M





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# POLYONE APPLICATIONS IN FIBER OPTIC CABLES





# FIBER OPTICAL GROWTH DRIVERS

5G technology will be a leading growth driver in fiber optic cable for several years

### 5G vs. 4G

## **10x** Speed Increase

### &

**8x** More Antennae Required

#### **5G Networks**

- Enable lower latency, greater flexibility & efficiency
- Installation of these networks are in the very early stages
- Installation will start in urban hubs and will continue to expand into suburban and rural areas
- By 2025, only 14% of the world will have 5G connections
- Growth is expected over multiyear period



## INVEST-TO-GROW M&A STRATEGY



# INVEST-TO-GROW M&A PLAYBOOK



## **INVEST-TO-GROW** PROOF OF PERFORMANCE

### Established Acquisitions (> 7 years)



# **INVEST-TO-GROW** DRIVING THE FUTURE

### **Recent Acquisitions**



### **STRONG PIPELINE** DRIVEN BY FRAGMENTED MARKET

| Average<br>Company Size | # of<br>Possibilities | Rationale   |  |  |
|-------------------------|-----------------------|---|--|--|
| <\$50M                  | >250                  | <ul> <li>Local to regional footprint</li> <li>Niche technology focus</li> <li>Concentrated customer base</li> </ul>   |  |  |
| \$50M-\$200M            | 150                   | <ul> <li>Regional to global footprint</li> <li>1-3 specialty technologies</li> <li>Diversified customer base</li> </ul>                                     |  |  |
| <b>&gt;\$200M</b> 30    |                       | <ul> <li>Global footprint with local service</li> <li>Diverse specialty technologies</li> <li>Highly diversified customer &amp; market portfolio</li> </ul> |  |  |

## RETURNING CASH TO SHAREHOLDERS OVER \$1.2 BILLION SINCE 2011



#### **Cumulative Share Repurchases**



**Increasing Annual Dividend** 



## ROIC DRIVES SHAREHOLDER RETURN



# WHY INVEST IN POLYONE? THE NEW POLYONE: A SPECIALTY GROWTH COMPANY

- Growing leadership position in attractive markets
- Innovation, technology and service are differentiators
- Capital management is a strength: Record-setting cash generation to continue for years
- Expand ROIC while increasing invested capital
- Proven acquisition strategy with robust pipeline
- Commercial investments are fueling momentum and generating organic growth

# SERVICE: THE TIMELESS DIFFERENTIATOR



# TALENT DEVELOPMENT















## **IQ DESIGN LABS**



#### A UNIQUE CUSTOMER EXPERIENCE







# LSS CUSTOMER FIRST

Enables sales growth by building more intimate customer relationships, giving us insight to customers' needs, with a service that is not easily replicated

### **Customer Projects**

2014







## **3D PRINTING** BRINGING NEW IDEAS TO LIFE

Enables validation of fit and function Shortens design cycle and time to market

Avoids tooling rework

Drives innovation

Delivers substantial customer value



# **COLORMATRIX SELECT**<sup>™</sup>

Innovative system for processors and OEMs to develop colors in real time

Complete system that provides customers with the freedom to match, prototype and produce color entirely within their own facility



From concept to production

up to 24 weeks

"Being able to create color and produce parts in 1 day is **unheard of in this industry**"

-CEO, Industry Leader
## SEGMENT HIGHLIGHTS INNOVATING WITH POLYONE

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## COLOR, ADDITIVES & INKS

### **END MARKETS & SOLUTIONS**





Solid Colorants



Liquid Colorants



Performance Additives



Screen Printing Inks

## COLOR, ADDITIVES & INKS

### 2018 REVENUE | OVER \$1 BILLION

**Revenue by Region** 

**Operating Income & Margin** 



## SPECIALTY ENGINEERED MATERIALS

### **END MARKETS & SOLUTIONS**



## SPECIALTY ENGINEERED MATERIALS

### 2018 REVENUE | \$646 MILLION

### **Revenue by Region**

**Operating Income & Margin** 



## **PERFORMANCE PRODUCTS & SOLUTIONS**

### **END MARKETS & SOLUTIONS**





## PERFORMANCE PRODUCTS & SOLUTIONS

### 2018 REVENUE | \$736 MILLION

### **Revenue by Region**

**Operating Income & Margin** 







## DISTRIBUTION

### **END MARKETS & SUPPLIERS**

### 2018 Revenue | \$1.3 Billion

**Operating Income & Margin** 



## OVERVIEW OF RAW MATERIAL PURCHASES



**<u>\$1.3 billion</u>** of raw material purchases in 2018 excluding Distribution business

Note: All figures exclude Distribution business

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# TARGET END MARKETS & APPLICATION EXAMPLES



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## **Target End Markets... Healthcare**

Structural Composites

Elastomeric Grips and Handles

Antimicrobial Technologies

Thermally Conductive Technologies Anti-Counterfeiting Technologies

**Catheter Technologies** 

Chemical Resistant Technologies

Polymer Colorants

## **Target End Markets... Automotive**

WHEELS

ALL WHEEL DRIVE

Sector Park

**Interior Structural** Components Exterior / Interior Trim Seals & Flaps Fasteners Lighting **Under-hood Components Electronics and Cameras Braces & Brackets** Air Management **Sound & Vibration** Management

**Roof Systems** 

GASOLINE-ELECTRIC HYBRID ENGINE

### **Target End Markets... Consumer**



## **Target End Markets... Packaging**

**UV Light Barrier Technologies** 

**Cap & Closure Colorants** 

Laser Marking Additives

Oxygen Scavenger Technologies

**Antistatic Technologies** 

Process Optimization Technologies

Antioxidant Technologies

Density Modified Technologies

### Gravitech<sup>™</sup> Density Modified Polymers

## **Luxury Packaging**

- Impart weight, sound and metallic finish to caps and closures for cosmetics and spirits applications
- Elevate quality and prestige perceptions among high-end consumers
- Eliminate time and cost associated with secondary operations and assembly

### **OnColor<sup>™</sup> Super Concentrates**

## **Optimize Color Usage**

- Eliminate costs by increasing pigment density
- Enhance color performance without altering form and formulation
- Increase design capabilities by reducing weight and layer thickness

### WithStand<sup>™</sup> Antimicrobial Technology

## **Combat Bacteria Formation**

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- Inhibit microbial growth on polymer surfaces
- Enhance value or products and devices
- Highly versatile concentrate with the ability to be incorporated into a wide variety of products

### **Chemically Resistant Engineered Polymers**

## **Medical Device Housings**

- Durable, long-lasting products stand up to the most aggressive disinfectants
- Minimize environmental stress cracking and discoloration
- One of the broadest medically approved polymer and colorant portfolios

## **Color & Design Services**

- Greater control of color development and supply chain
- Work across entire design process from concept to commercialization
- Inspire creativity in the use of polymer materials, colors, and effects
- Innovative brand differentiation
- Faster development timelines

## **Outdoor Applications**

- Leading provider of high performance specialty materials for the recreational and sports & leisure industry
- Well positioned across all segments to address market needs
  - ✓ Metal to Polymer Conversion
  - ✓ Lightweighting
  - ✓ Thermal Management
  - ✓ Impact Performance

### **Fiber Colorants**



- ColorMatrix Fiber Colorant Solutions
  - Proprietary advanced liquid color formulations and equipment enable greater efficiency and productivity
  - Eliminates aqueous dyeing and its associated wastewater treatment
- Solid Color Concentrates
  - Extrusion-spun fibers colored via solid masterbatch

#### **Reconciliation of Non-GAAP Financial Measures (Unaudited)**

(Dollars in millions, except per share data)

Senior management uses comparisons of adjusted net income from continuing operations attributable to PolyOne shareholders and diluted adjusted earnings per share (EPS) from continuing operations attributable to PolyOne shareholders, excluding special items, to assess performance and facilitate comparability of results. Senior management believes these measures are useful to investors because they allow for comparison to PolyOne's performance in prior periods without the effect of items that, by their nature, tend to obscure PolyOne's operating results due to the potential variability across periods based on timing, frequency and magnitude. Non-GAAP financial measures have limitations as analytical tools and should not be considered in isolation from, or solely as alternatives to, financial measures prepared in accordance with GAAP. Below is a reconciliation of these non-GAAP financial measures to their most directly comparable financial measures calculated and presented in accordance with GAAP.

Adjusted EPS attributable to PolyOne common shareholders is calculated as follows:

|   | 2  | 2009*  |    | 2010*  |    | 2011*  |    | 2012*  |    | 2013*  |    | 2014*  |    | 2015*  |    | 2016   |    | 2017   |    | 2018   |  |
|---|----|--------|----|--------|----|--------|----|--------|----|--------|----|--------|----|--------|----|--------|----|--------|----|--------|--|
| Net income from continuing operations attributable to PolyOne common shareholders             | \$ | 106.7  | \$ | 152.5  | \$ | 153.4  | \$ | 53.3   | \$ | 94.0   | \$ | 78.0   | \$ | 144.6  | \$ | 166.4  | \$ | 173.5  | \$ | 161.1  |  |
| Joint venture equity earnings, after tax  |    | (19.0) |    | (14.7) |    | (3.7)  |    |        |    | —      |    | —      |    | —      |    |        |    |        |    | —      |  |
| Special items, before tax <sup>(1)</sup>  |    | (48.7) |    | 24.2   |    | (48.1) |    | 55.1   |    | 46.3   |    | 164.2  |    | 87.6   |    | 23.8   |    | 32.9   |    | 59.5   |  |
| Special items, tax adjustments <sup>(1)</sup>   |    | (27.2) |    | (96.7) |    | (24.7) |    | (18.9) |    | (13.7) |    | (73.7) |    | (58.7) |    | (15.9) |    | (24.8) |    | (25.3) |  |
| Adjusted net income from continuing operations<br>attributable to PolyOne common shareholders | \$ | 11.8   | \$ | 65.3   | \$ | 76.9   | \$ | 89.5   | \$ | 126.6  | \$ | 168.5  | \$ | 173.5  | \$ | 174.3  | \$ | 181.6  | \$ | 195.3  |  |
| Diluted shares  |    | 93.4   |    | 96.0   |    | 94.3   |    | 89.8   |    | 96.5   |    | 93.5   |    | 88.7   |    | 84.6   |    | 82.1   |    | 80.4   |  |
| Adjusted EPS attributable to PolyOne common shareholders                                      | \$ | 0.13   | \$ | 0.68   | \$ | 0.82   | \$ | 1.00   | \$ | 1.31   | \$ | 1.80   | \$ | 1.96   | \$ | 2.06   | \$ | 2.21   | \$ | 2.43   |  |

\* Historical results are shown as presented in prior filings and have not been updated to reflect subsequent changes in accounting principle, discontinued operations or the related resegmentation.

(1) Special items include charges related to specific strategic initiatives or financial restructuring such as: consolidation of operations; debt extinguishment costs; costs incurred directly in relation to acquisitions or divestitures, including adjustments related to contingent consideration; employee separation costs resulting from personnel reduction programs, plant realignment costs, executive separation agreements; asset impairments; mark-to-market adjustments associated with actuarial gains and losses on pension and other post-retirement benefit plans; environmental remediation costs, fines, penalties and related insurance recoveries related to facilities no longer owned or closed in prior years; gains and losses on the divestiture of operating businesses, joint ventures and equity investments; gains and losses on facility or property sales or disposals; results of litigation, fines or penalties, where such litigation (or action relating to the fines or penalties) arose prior to the commencement of the performance period; one-time, non-recurring items; and the effect of changes in accounting principles or other such laws or provisions affecting reported results. Tax adjustments include the net tax benefit/(expense) from one-time income tax items, the set-up or reversal of uncertain tax position reserves and deferred income tax valuation allowance adjustments.