PERSONAL WATERCRAFT OEM STEERING COLUMN

KEY REQUIREMENTS
• Similar strength performance to existing aluminum assembly
• Withstand outdoor UV exposure
• Weight reduction for improved performance
• Corrosion and moisture resistance
• Premium aesthetic

AVIENT SOLUTION
Complēt™ Hybrid Moisture Resistant Composite

WHY AVIENT?
• Provided a material that met application load requirements and allowed for part consolidation
• Delivered confidence in changing material through design consultation, robust FEA support, and UV customization
• Incorporated carbon fiber to support a marketing story

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