COSMETIC PACKAGING OEM
LIPGLOSS TIP BRUSH

KEY REQUIREMENTS

- Good chemical resistance
- Shore 40A hardness at a 60-degree angle
- Natural/transparent color
- Can be flocked

AVIENT SOLUTION

Versaflex™ Thermoplastic Elastomers

WHY AVIENT?

- Delivered a formulation with good chemical resistance to oil in long-term environments
- Provided an easy-to-mold TPE and replaced TPU/TPEE with a better soft touch feel
- Offered good adhesion with an epoxy resin glue with no impact on the flocking process

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