**KEY REQUIREMENTS**

- Attain an extreme white color to appear hygienic and aesthetically pleasing
- Ability to laser mark the brand
- Maintain impact resistance

**AVIENT SOLUTION**

Transcend™ Premier Healthcare Colorants

**WHY AVIENT?**

- Achieved a clean, bright white color that provided a more pleasing experience for patients
- Allowed scaler to be laser marked for brand identification
- Met the need for impact resistance and successfully passed the drop test requirements

**LEARN MORE**