COOKWARE MANUFACTURER
A IR F R Y E R W I N D O W

KEY REQUIREMENTS

• Clear, FDA food-contact compliant material that can be run through a dishwasher
• Able to withstand long-term steam and heat
• Allows injection molding of a complex shape with aesthetics that convey cleanliness and quality

AVIENT SOLUTION

Colorant Chromatics™ PESU Concentrate

WHY AVIENT?

• Added concentrate to a natural PES material allowing it to retain clarity and aesthetics in an FDA-compliant solution
• Enabled material to withstand sterilization and maintain continuous heat resistance
• Provided a more pleasing appearance that could command a greater price point due to perception of higher quality

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