

EFFICIENCY + SAVINGS

TIER 1 SUPPLIER

SEAT BUCKLE SYSTEM

AVIENT SOLUTION

SmartBatch™ Color & Additive MasterBatch

WHY AVIENT?

- Quick reaction to develop three colors for this global vehicle launch
- SmartBatch™ color+lasermarking formulation met requirements for critical safety components

LEARN MORE



KEY REQUIREMENTS

- Rapid development of 3 colors for global OEM platform, for 3 materials (POM, SAN, PP)
- Help Tier 1 transition from printing to laser marking of buckles
- Develop formulation that offers laser marking solution plus color