DENSO

MECHANICAL HVAC DOOR FLAP

AVIENT SOLUTION

Customized Maxxam™ Formulation

WHY AVIENT?

- Worked in close collaboration with the customer to understand key design challenges and needs
- Streamlined the development process through global presence, working locally in Europe while also running trials in Asia
- Re-designed the part to provide a 90% weight reduction
- Utilized material science expertise to create a custom formulation that improved resistance to copper deposits and enabled injection compression molding

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