OnColor™ RC Environmental Black
Color Concentrate

OnColor™ RC Environmental Black color concentrate is derived from end-of-life tires, making it sustainable alternative to concentrates using virgin carbon black.

The use of OnColor RC Environmental Black helps reduce environmental impact compared to color concentrates formulated with traditional carbon black. It prevents tires from entering the waste stream and extends the useful life of the petroleum-based raw materials found in waste tires.

KEY CHARACTERISTICS

- Derived from end-of-life tires
- Available for multiple resins and custom solutions
- Retains performance characteristics of traditional carbon black in plastics
- Enhances sustainable product offerings
- Provides long-term price stability
- Passes REACH and RoHS requirements
- Prop 65 letters available

MARKET AND APPLICATIONS

OnColor RC Environmental Black is a sustainable solution across a wide variety of industries and applications, including:

- Automotive
- Wire and cable
- Building and construction
- Appliances
- Electrical and electronics
- Industrial molding applications
- Office furniture

Avient OnColor RC Environmental Black is offered for multiple resins and also for custom solutions:

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