KEY REQUIREMENTS

- Meet BBCOR safety standard for coefficient of restitution
- High stiffness and toughness to hold up to ball impacts without excessive vibration
- Variable feel, sound, and "sweet spot" for user preference

COST REDUCTION

SPORTING GOODS BRAND INJECTION MOLDED BASEBALL BAT

AVIENT SOLUTION

Complēt[™] Long Carbon Fiber ETPU Composite

WHY AVIENT?

- Provided a unique solution allowing the bat to be manufactured with injection molding instead of thermoset layup process to lower production cost
- Designed unique two-part barrel and handle construction which enables tailoring weight and balance performance to player

LEARN MORE

