

SCRATCH RESISTANCE + COLORABILITY

GLOBAL APPLIANCE BRAND POWER TOOL HANDLE

AVIENT SOLUTION

OnFlex™ S KE Series

WHY AVIENT?

- Worked in synergy across business to produce a scratch resistant material suitable for ABS bonding in 19 different color options
- Made new ergonomic design possible through better material properties, especially grip and soft touch
- Enabled customer to market next generation of power tool, with updated look and feel

LEARN MORE



KEY REQUIREMENTS

- Bonding to ABS
- Scratch resistance
- Colorable compound
- Easy to grip/soft touch