

AESTHETICS + SPEED TO MARKET

LEADING CONSUMER PRODUCTS OEM

WATER PITCHER HANDLE

AVIENT SOLUTION

OnColor™ (Remafin™) Polymer Colorants for polyolefins

WHY AVIENT?

- Offered blue marble effect in Oceanworks PS
- Developed a proprietary blue marble aesthetic in a recycled PS, meeting brand and sustainability expectations
- Expedited product development to satisfy ambitious timeline requirements
- Provided ongoing inspiration and global support throughout the process

LEARN MORE



KEY REQUIREMENTS

- Access to the latest colors & effects for inspiration and assistance with brand aesthetics
- Meet sustainability expectations while maintaining product and brand integrity
- Accelerate product development timeline to meet aggressive commercial deadlines